



Inspiration is great. Empowerment is better.

John Rex doesn't only inspire audiences to succeed — he awakens them to a deeper understanding that empowers them to excel.

With over 20 years of executive-level experience, John brings striking insight to the complex challenges of leadership because he's faced and overcome them himself.

John Rex

EXECUTIVE COACH | KEYNOTE SPEAKER | FORBES CONTRIBUTOR

A Leader Who Sees What Others Miss

As the former CFO of Microsoft North America, John understands exactly how decisions — and mistakes — get made at the top echelons of Fortune 50 companies.

Throughout his 20+ years at global powerhouses like Microsoft and Novartis, he's built a reputation as a leader with a sharp sense for the nuances of complex businesses — along with a proven track record of building people-centric organizations that deliver world-class performance.

John has profound respect for inclusivity and diverse perspectives, having worked hands-on with teams throughout Europe and Asia and having lived in Latin America for 12 years. Whether working with global enterprises, young startups, or medium-sized companies, John demonstrates time and again that the values of authenticity and mindfulness drive far greater success than many traditional KPIs.

A Speaker Who Fuels Transformation

John stands out as a beacon of clarity in today's competitive, high-pressure business world. He focuses on increasing leaders' effectiveness through the cultivation of emotional intelligence, communication skills, and a learning mindset.

His talks provide real-life practical takeaways, delivering insights and ideas that leaders can apply the moment they leave the room.

“John's real-world pragmatic advice earned phenomenal reviews for our event — 98% rated him 'effective' or 'extremely effective.' If you're looking for someone who is real, engaging, funny, and easy to work with, call John.

Jack McCullough
President
CFO Leadership Council



“Coming highly recommended by local chapters, John engaged a nationwide audience of one of our best-attended sessions — even on a virtual platform. His talk was full of actionable leadership tools and takeaways, and made attendees feel like this presentation was tailor-made for them.

Pat Marrese
Dir. Professional Development
Financial Executives International



Some of John's Key Clients



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Game-Changing Talks By John Rex



CFO: How to Become Your Company's Moral Compass

Today's CFOs handle far more than just financial operations. They serve in the company's trenches, shaping strategy and culture — which means they also have a fiduciary responsibility as the company's conscience.

Even so, many CFOs struggle to balance personal values with company performance. As a result, many adopt a "work persona" — a caricature of the type of leader they believe others prefer: the hard-nosed skeptic, the technical expert, the know-it-all.

In this talk, John explains how to avoid the Persona Trap and unleash the power of a fully authentic self in the workplace. He provides practical exercises for dialing into your authentic values and talents, sharpening communication and strengthening your influence throughout your organization.

Discover the most effective ways to bring your values and behavior into alignment to unlock your full potential as a leader.

- Learn why authenticity is the most critical factor in effective leadership.
- Develop clear operating principles that form a solid foundation for leading with your authentic values.
- Tap into the fierce courage you need to stick with your values, even in the face of harsh criticism.



How to Get the Results You Expect from Your Team

Every leader knows how frustrating it feels when their team fails to deliver on expectations. At the same time, many team members often feel that their work goes underappreciated. This unproductive two-way street holds many teams back from success, despite the best intentions on both sides.

Yet the intense pressures of today's business world mean that subpar performance is never tolerated for long — regardless of its root cause.

The good news is that it's easier than you might think to get the results you expect from your team. All it takes is some grounding in a few key principles.

In this impactful presentation, John explains how to master the art of getting exactly what you expect from your team, while forging stronger bonds with your team members in the process.

- Learn the three simple steps every leader can take to ensure their team delivers exceptional results.
- Find out how to reinforce the values of integrity and accountability — generating high-caliber results on a consistent basis.
- Discover how to create a team culture that inspires top performers to honor their commitments unconditionally.



Developing Executive Presence: How to Stand Out as a Leader

Many leaders attain a limited level of success — then become "stuck" midway up the corporate ladder. They're often told that "a bit more executive presence" would help, yet no one seems to be able to explain what that means, much less how to develop it.

But developing executive presence is easier than many leaders assume — and you don't have to sell your soul to corporate politics to get it. In fact, learning to dial into your natural talents and personal values is the surest — and fastest — way to do it.

In this fast-paced, thought-provoking talk, you'll discover the simplest and most effective ways to dramatically boost your executive presence, while staying true to who you are and avoiding corporate politics.

- Learn the three key practices that ensure you'll make the right calls under fire.
- Find out how to cultivate the growth mindset vital to leadership success.
- Tap into inner resources that keep you true to your version of success rather than someone else's.

Authenticity. Integrity. Clarity.
Empowering values-driven leaders to get real results.

JOHN'S CREDENTIALS AND CERTIFICATIONS

International MBA,
Thunderbird School of Global Management
Professional Certified Coach (PCC),
International Coaching Federation
Certified Professional Co-Active Coach

Certified Professional Facilitator
Certified Practitioner, The Leadership Circle
Certified Practitioner, Everything DiSC
Certified Facilitator, Conscious Business
Authorized Partner, Five Behaviors of Cohesive Teams



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EXECUTIVE
LEADERSHIP

Take your success to the next level.